



A neon sign advertisement for Marlboro. The word "Marlboro" is written in glowing red neon. To the left, a white neon line forms a stylized "M" shape, and two white neon lines cross to form a circle, resembling a cigarette. The background is dark blue with a textured, grainy appearance.

FREE PACK
WHEN YOU BUY 4

© 2003 Philip Morris Inc. All rights reserved. 100 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.

On specially marked packs while supplies last. See display for details.

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Source: <https://www.industrydocuments.ucsf.edu/docs/hybp0003>